



Peace Region Economic Development Alliance  
10128 95th Avenue  
Grande Prairie, AB T8V 0L4

64/111

PREDA Executive and Members,

**Re: PREDA Membership**

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Earlier this year, all PREDA members received notice that membership fees were to be increased for the 2021 membership year. Although successful economic development affects both residential and industrial tax bases, the membership fee is based solely on population.

The Town requested that PREDA consider other formulas which more closely reflect the outcomes of economic development and asked that the membership be given the option to consider a fee structure which incorporates both population and assessment in determining member rates.

The Town's proposal was presented to the Executive in July with the request that it be brought forward to the membership at the September meeting. On August 28, the Town formally submitted a request for a Special Resolution as well as advising members of the Town's intent to suggest alternate funding formulas.

We believe that the membership should have been afforded alternatives to the single model presented and given a chance to consider the issue. The Executive has stated they will present this option for the 2021 AGM and, if passed, it will go into effect in 2022. The Town of Peace River pays 9% of the fees in an organization with 26 members. The Town feels the current formula is not an accurate or reasonable reflection of the region or the outcomes of any economic development activity. As a result, Council has voted not to participate in PREDA in 2021. The Town will review this decision in 2021 to consider participating in 2022.

Regards,

A handwritten signature in black ink that reads "Christopher J. Parker".

*Christopher J. Parker, CLGM, CAO*  
THE TOWN OF PEACE RIVER