

Subject: FW: COVID-19 Vaccine Outreach and Education

Dear Ms. Diahann Potrebenko,

My name is Dr. Nathan Rider and I am a resident physician with Alberta Health Services. I understand you are Mayor of the Village of Rycroft. I am contacting you to offer support with COVID-19 vaccine education and resources from 19ToZero, a non-profit coalition promoting accurate COVID-19 information to help people make an informed choice about vaccination.

Over the past six months, the 19ToZero team has been reaching out to community groups across Alberta and Canada to provide accurate information around COVID guidelines and vaccines, debunk myths and answer questions. We have a dedicated team of staff, volunteers, medical experts and other professionals that create resources and host presentations to address concerns around COVID-19 and vaccines. You can visit www.19toZero.ca for more information. We have also collaborated as co-lead of the This Is Our Shot campaign (www.thisisourshot.ca).

This outreach can for example take the form of town hall style webinars, sharing handouts with clear and easy to understand vaccine information, or another format you see as suitable for your community - we are flexible in adapting our resources to your identified needs and concerns. We plan content, set up logistics, and recruit expert presenters, and as a community partner you would help in sharing the event link & information.

We have had good success working with local leaders in areas including primary care, municipalities, schools, and religious groups. To date, we have hosted close to 50 online presentations. Organizations and regions we have partnered with include: the Foothills community south of Calgary including High River/Okotoks/Black Diamond, the Pembina River zone committee of rural municipal leaders, and the Stettler/Castor/Paintearth area, to name a few. We can also join existing meetings, such as town council or committees, to share a brief presentation and Q&A.

If this is something you think would be of interest to your community, we would be happy to work to support you and adapt outreach locally. I look forward to hearing from you.

Best regards,

Dr. Nathan Rider
Lead, Outreach
www.19ToZero.ca

