

Subject: FW: Proclamation Request- National Drowning Prevention Week

From: Lifesaving Society <experts@lifesaving.org>

Sent: May 28, 2021 2:51 PM

To: Village of Rycroft <rycroft@rycroft.ca>

Subject: Proclamation Request- National Drowning Prevention Week



LIFESAVING SOCIETY®

The Lifeguarding Experts

May 28, 2021

Mayor James Verquin
Village of Rycroft
PO Box 360
Rycroft, AB
T0H 3A0

Dear Mayor,

We are excited to announce the United Nations has adopted a Resolution on Drowning Prevention, of which Canada was a co-sponsor and lead supporter. This Resolution will not only bring more awareness to this preventable problem, but urgency for stakeholders to act. This will include policy development, research and support for community-based drowning prevention action.

Canada faces a major problem – and a preventable one: over 400 people die every year from drowning. On behalf of the Lifesaving Society Alberta and Northwest Territories Branch, I am writing to ask that you proclaim July 18-24, 2021 as NATIONAL DROWNING PREVENTION WEEK in the Village of Rycroft.

The Lifesaving Society is a national, charitable organization working to prevent drowning and reduce water-related injury through our training programs, Water Smart® public education, drowning research and aquatic safety standards. The Lifesaving Society also certifies Canada's National Lifeguards.

National Drowning Prevention Week is one of the Society's leading public education initiatives, with events taking place across the country to focus media and community attention on the drowning problem and drowning prevention. During this week, the Society urges individuals to:

- Supervise children in and around the water.
- Refrain from behaviors that may result in intoxication while participating in aquatic activities.
- Wear a lifejacket when boating.

If every Canadian followed these steps, we could greatly reduce Canada's drowning rate.

A proclamation from the Village of Rycroft would give greater exposure of our lifesaving efforts to the residents of the Village of Rycroft. I hope you will consider our request. A template can be found here: [Proclamation Template 2021](#)

If you have any questions or would like to submit a proclamation, please contact our Drowning Prevention Coordinator at kelseyl@lifesaving.org.

Sincerely,



Kelly Carter
Chief Executive Officer

Kelsey Lalonde

Drowning Prevention Coordinator

Lifesaving Society Alberta and Northwest Territories

13123-156 Street | Edmonton, AB | T5V 1V2 | Canada

Tel: 780 415 1755 | Fax: 780 427 9334

E-mail: kelseyl@lifesaving.org | Web: www.lifesaving.org

Canada's Drowning Prevention Charity

