Chief Administrative Officer Report
January 12, 2024

Council requested Administration to look into advertising options:

Canada Post: a flyer in all boxes will cost ~.20/box x 505 boxes = $101. At this time 412 are houses in the Village and the others belong to MD residents. Numbers do fluctuate.

Central Peace Signal Newspaper: Rates are $10.25 per column and inch – so if an ad was 2 columns by 4 inches high, it would be 4x2x10.25 for a total of $82.00 plus tax. Colour is extra. We could approach the owner and for a deal on a weekly or bi-weekly advertisement also.

Tree Grants:

Fortis Alberta offers a grant but we do not qualify because they do not service our area

Government of Canada 2 Billion Trees Project: we do not qualify at this time because we are in an urban space. They are working to change this in the future.

Tourmaline Oil will accept a letter outlining funds requested and what our intention is