Reception

From: Larissa Parliament <larissaparliament@gmail.com>
Sent: March 19, 2024 9:13 PM
To: Village of Rycroft
Subject: Wanham Plowing Match
Attachments: 2024 Wanham Plowing Match Sponsor Package.docx

Good evening,

My name is Larissa, I am a proud member of the C.O.C.O Plowing Match Ag Society board, and I am pleased to be sending you a wonderful sponsorship opportunity.

The Wanham Plowing Match started in 1971, a small town looking for its place on the map. A small group of local farmers took ideas from neighbours across the country and hosted the very first Wanham Plowing Match, officially opened by Lieutenant Governor Grant MacEwan. Grant MacEwan's address to the community on that first day stated: "*What I've seen today, the jaunt through the countryside and what you've done by way of community spirit and community effort, is a transformation and a revelation that is just wonderful. I confess I don't know the whole story about COCO, but it is something that is homegrown and intensely original. My admiration reaches its peak when I see people do things such as you have done. You have something here that must just fill you with pride*." The next 53 years the Wanham Plowing Match conquered change, adversity, and many hardships, and now the board of directors and the community are proud to announce that we will finally be hosting the 51st Wanham Plowing Match.

The old fashion horse plowing, modified truck and tractor pulling and many accompanying activities are set to return June 22-23. Barrel racing, horse jumping and pole bending were just some of the recently added events in our past few years. This year, we have a number of new activities planned to provide entertainment and education throughout the entire weekend. Some of these ideas include a homestead themed series of seminars and educators touching on sustainable living and farming, and an increased kid's zone for families, including a dance with live music and entertainment.

As a Diamond level sponsor, we would include your company/name in our advertisements will run from May to June 25, including radio, newspaper, posters, and all our social media platforms (Webpage, Facebook, Instagram, etc.) tagged with "brought to you in part by" with your logo included where applicable, a place to advertise for one year along highway 49, as well as the other amazing benefits as outlined in the attached PDF document.

With the many new, and returning events, the 51st Wanham Plowing Match is finally sure to be the highlight of the community's summer! And we would love to help you showcase your business.

We look forward to working with you on this sponsorship opportunity.

Thank you

Larissa Parliament

Publicity & Publications Director

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