The 51st Wanham Plowing Match
2024 Sponsorship Package

We are very excited to be celebrating the 51st Wanham Plowing Match in 2024.

Since 1971 our community members have pulled together to put on an event not only for ourselves, but for our neighboring communities as well.

So, join us June 21-23, 2024 in Wanham Alberta.
Heavy horse plowing, a car show and shine, slo-pitch tournament, modified tractor pulls, antique machinery, a museum, kids program, live entertainment, beer gardens, food trucks, and so much more, this weekend is sure to be fun for the whole family!

We know these past few years have been trying for everyone, that said, we would be honored if we could provide you with a great sponsorship opportunity.

DIAMOND $2000+

- 8 day passes
- One 4 x8' spot for your company to advertise along Hwy 49 from June 1, 2024 through May 31, 2025, the sign is the responsibility of the company and will be returned after the year is over. Sign must be made of coroplast or dibond material.
- Your business name will be mentioned on the Wanham Plowing Match air time ads, with the local radio stations. This air time takes place several days leading up to the event.
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- A reserved spot in the beer gardens to display your company banner. Banner must be supplied no later than June 15, and collected by the sponsor by the end of the month.
- Name mentions during the sponsored event, as well as announced on the grounds throughout the weekend.
- Name listed on HOME page and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

PLATINUM $1500-1999

- 6 day passes
- One 4 x8' spot for your company to advertise along Hwy 49 from June 1, 2024 through May 31, 2025, the sign is the responsibility of the company and will be returned after the year is over. Sign must be made of coroplast or dibond material.
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- A reserved spot in the beer gardens to display your company banner. Banner is the sponsor's responsibility; it must be supplied no later than June 15, and collected by the sponsor by the end of the match.
- Name mentions during the sponsored event, as well as announced on the grounds throughout the weekend.

Name listed on HOME page and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

GOLD $1125-1499

- 4 day passes
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- A reserved spot in the beer gardens to display your company banner. Banner is the sponsor's responsibility; it must be supplied no later than June 15, and collected by the sponsor by the end of the match.
- Name mentions during the sponsored event.
- Name listed on HOME page and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

SILVER $750-1124

- 2 day passes
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens
- A reserved spot in the beer gardens to display your company banner. Banner is the sponsor's responsibility; it must be supplied no later than June 15, and collected by the sponsor by the end of the match.
- Name mentions during the sponsored event.
- Name listed on webpage and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

BRONZE $325-749

- 2 day passes
- Display/Demonstration area will be available (max 10ft indoors, OR max 50ft outdoors)
- Name listed on a sign in beer gardens.
- Name mentions during the sponsored event.
- Name listed on webpage and social media pages, including logo (if JPEG is supplied by April 15) and a link to your website.

FRIENDS $25-324

- Name listed on a sign in beer gardens.
- Name mentions during the sponsored event.
- Name listed on webpage, and social media.

www.wanhamplowingmatch.com

Thank you for your Support!

The 51st Wanham Plowing Match
2024 Sponsorship Agreement

Contact name_____

Company/Business Name_____

Address_____

City_____ Province _____ Postal Code_____

Phone Number _____

Email Address _____

Website link: _____

Facebook Page: _____

Other social media links: _____

Key history/information that may be used in advertising, on grounds or social media (ie:

Established in XXXX, what is your company?)

_____

_____

_____

Level of sponsorship agreed to: _____

Sponsorship amount/value: $_____

Approved by (print) _____

Date _____

Signed _____

Please email this form, along with a JPEG format of your logo
and links to your website and social media pages to info@wanhamplowingmatch.com
C.O.C.O Plowing Match & Agricultural Society - Box 190, Wanham, Alberta, T0H 3P0